



STAR BREEDER PROGRAM

GIVING CONFIDENCE TO BREEDERS AND BUYERS



STAR Breeder Program

Unmanaged reproductive diseases can rob a herd of its reproductive potential. This is reflected in less surplus heifers, bulls and steers available for sale each year.

However, there are several reproductive diseases that can be managed with testing and vaccination. These include pestivirus (BVDV)¹, leptospirosis and vibriosis. Without testing and vaccination, a stud breeder could be inadvertently passing on reproductive diseases into a buyer's herd, and commercial breeders may be buying future problems.

The STAR (Steps Taken Against Reproductive Diseases) Breeder Program is a quality assurance program with benefits for both stud and commercial producers.

Stud Breeders

The program enables the stud to protect their reputation by certifying the sale stock offered are both free and protected from transmitting reproductive diseases. It also enables studs to capture and record any genomic testing conducted or Veterinary Bull Breeding Soundness Examination (VBBSE).

Commercial Breeders

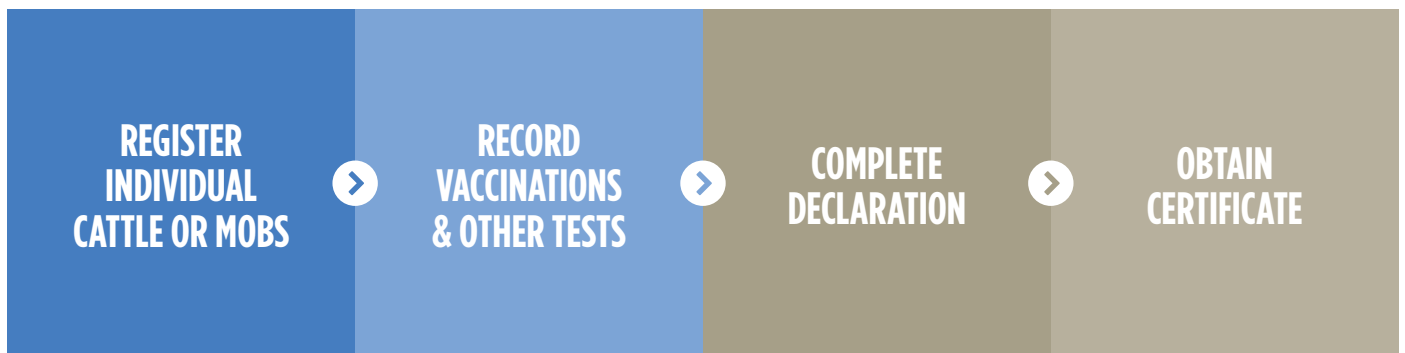
The program enables breeder buyers to be confident that the animals they are purchasing are not going to introduce preventable reproductive diseases into their herds. Additionally, any bulls purchased should not contract and spread disease if introduced onto a property where the stated diseases are present. Buyers can buy breeding stock with the confidence that they are fully vaccinated against the diseases controlled by the stated vaccines.



1. Bovine Viral Diarrhoea Virus (BVDV), also known as Bovine Pestivirus

Giving Confidence to Breeders and Buyers

Registration is so easy – for both stud and commercial breeders.
Simply visit www.starprogram.com.au



Seller Certification

Registered Stud and Commercial STAR Breeder Program sellers certify that each bull, heifer or mob has been:

- ✓ Vaccinated against Pestivirus (with Pestigard) to ensure they are protected from the effects of this infection
- ✓ Vaccinated against Leptospirosis (with Ultravac 7in1) a serious disease of cattle and WH&S risk for cattle handlers
- ✓ Vaccinated against Vibriosis* (with Vibrovax) a sexually transmitted cattle disease (*bulls only)
- ✓ Given two (2) vaccinations to ensure they have immunity established prior to leaving their property of origin
- ✓ Issued a STAR Breeder Program Certificate – valid for 12 months

Additionally Stud Breeders:

- ✓ Certify that each bull or heifer has been tested to show that they are not Pestivirus Persistently Infected (PI) animals.
- ✓ May also wish to certify and record on their certificates any additional vaccinations, testing or programs conducted e.g. BEF, tick fever, botulism, VBBSE or genetic testing (HD 50K, i50K, Clarifide or SireTrace)





STAR BREEDER
STEPS TAKEN AGAINST REPRODUCTIVE DISEASES



Participation offers many other benefits

- ✔ **Step by Step Guide to a Quality Assurance Program**
 - ensure your healthy cattle are presented for sale in the best way possible
- ✔ **Quality Assurance Vendor Declaration Certificates**
 - a professional means of easily capturing and recording the applicable animal treatments or testing conducted
- ✔ **Automated Reminder System**
 - set up automated reminders, if desired, on when to administer treatments
- ✔ **Sale Day Support Material**
 - access a range of materials, such as cattle pen flyers, that can assist communicate to potential buyers what treatments have been given to the cattle presented for sale
- ✔ **Resource Library**
 - access a unique Vaccination Planning Calendar to help identify the best time to optimise reproductive health through vaccination
 - select from a range of product and educational resources on herd health management solutions, optimising reproductive health, best practice protocols and genetics
- ✔ **History of Cattle Registration / Declaration Certificates**
 - access copies of past and present STAR Breeder Quality Assurance Vendor Declaration Certificates

Need help with vaccinations or the STAR Breeder website?

Zoetis has a large team of veterinarians and skilled representatives to deliver vaccine, parasiticide management, reproductive and genomic programs to best suit your management practices.

For more information talk to your **Zoetis Cattle Representative**, call **1800 963 847** or visit **www.starprogram.com.au**